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They said, "Our company is different. We're not like everyone else. Instead of charging a lot of money for high-quality digital print, let's practically give it away to new customers. They'll like our quality and the cost savings so much that they will return to print with us again and again."

Well you can imagine the reaction our accounting team had...



Announcing the .32 cent per printed page sales event!

(Happening now through the end of May 2010, or until accounting has a better idea... see the back of this advertisement for offer details.)

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Limited Time Offer Details

Accounting's inability to present a better plan, means you can save real money!

Here's how it works — Specify the following:

Paper size: 8.5"x11", 11"x17", or 12"x18."

Paper weight: 28# txt, 80# cvr, 100# cvr

Print: black/white or 4-color process

Printed sides: 1-side or 2-sided

Number of images you hope to fit on a page

Call us to place your order: (509) 242-7857 or visit our website: www.pacificpaf.com >Contact Us >Information Request >Request a print quote

Here's the legaleze and limitations

1. Your print job files have to come to us in a print-ready format. (We accept pdf, word, publisher, and most standard print formats.)
2. Print jobs are limited to a maximum of 1000 pieces per job at this rate.
3. The accountants will only support printing at this price. Meaning that any trim, cuts, coatings, die cutting, folding, collating, tabbing, or other finish work needs to be at an additional per unit cost. *(Cool thing is marketing lowered our per unit finishing costs just prior to our sales pitch to the boss.)*
4. Payment is due at time of job pickup. Job delivery is available at additional cost.
5. This is a limited time offer open to both existing and new customers. Offer is good until May 30, 2010.

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